

कमरा नं. 308, भारत संचार भवन, हरीश चन्द्र माथुर लेन,
जनपथ, नई दिल्ली-110001
दूरभाष कार्यालय : 91-11-23738999 फैक्स : 91-11-23734242
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

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नरेश कुमार गुप्ता
निदेशक (सी.एफ.ए.)

N.K. Gupta
Director (C.F.A.)

No. 77-5/2010-ESY/KW

Date: 07-06-2012

**All Chief General Managers Telecom,
BSNL Telecom Circles/ Districts**

Subject: Revamping wire-line business of BSNL.

It has been a matter of serious concern that BSNL's wire line customer base and its revenue are shrinking day by day in spite of providing required store materials such as CLIP instruments and U/G PIJF cable etc. by Corporate Office. This has been viewed very seriously by BSNL Management and it has now been felt that wire-line stores will be allotted based on the performance (physical/ financial) of the Circle in the wire-line segment.

You are, therefore, requested to look into the matter personally and take necessary action for improving the physical and financial performance of your Circle/ Telecom District and Action Taken Report in this regard should be arranged on monthly basis to this office by 5th of every ensuing month on Fax No. 011-23731590 and E-mail nwpcfa@gmail.com.

Nk
07/06/12
(N.K. GUPTA)